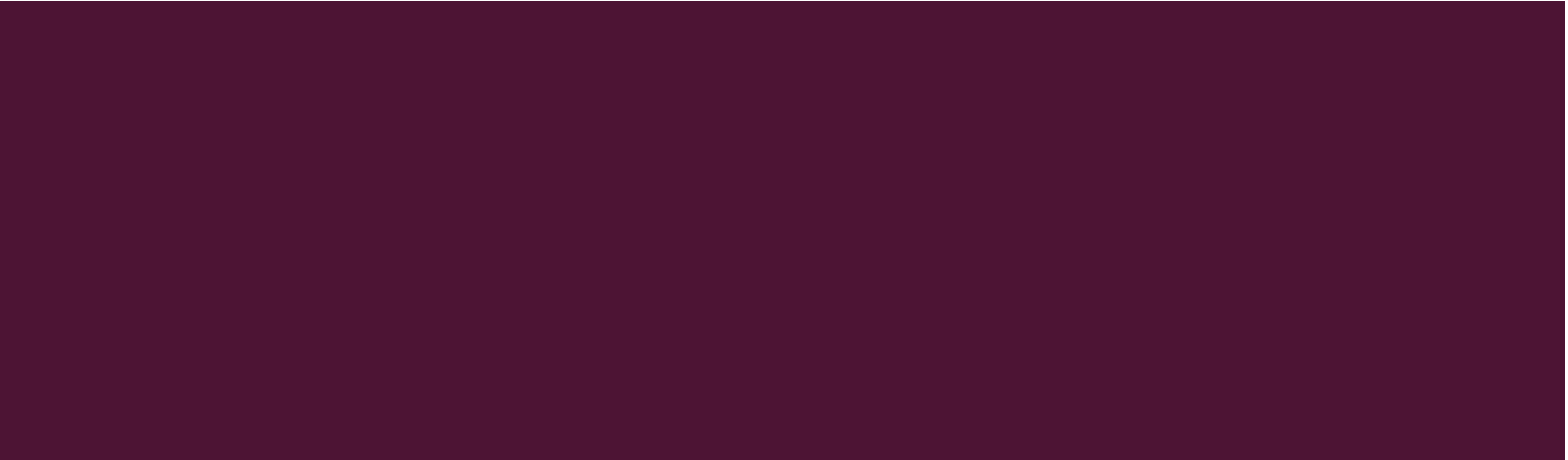

LESSONS FROM PREPAREDNESS: IS THERE A RECIPE FOR SUCCESS?



IMPORTANT LESSONS LEARNED

- Critical importance of trust, transparency, and communication
- COVID-19 reveals, thrives on, and deepens inequity
- Collaboration for innovation has been more successful than collaboration for access
- Capacity and capability does not ensure success
- Inseparability of leadership, financing, coordination and measurement

RECOMMENDATIONS FOR BETTER PREPAREDNESS AND RESPONSE

- Build community relationships and resilience based on trust and accountability. Reach and support the vulnerable and marginalized
- Invest in health systems based on primary health care and UHC
- Commit and collaborate; build global mechanisms to ensure commitment and facilitate collaboration – especially for access
- Share – experience, data, resources

CONCRETE ACTIONS: WHAT IS NEEDED

- Learn from success; across countries, sectors, and emergencies
- Learn from failure; with humility, objectivity and openness
- Look to people: open, honest, evidence-based communication between leaders and people is key for a whole-of-government and whole-of-society response