PMAC PRINCE MAHIDOL AWARD CONFERENCE 2021

PL4

PROTECTING AND IMPROVING HUMAN AND PLANETARY HEALTH - A SYNDEMIC VIEW

| BACKGROUND

The "COVID-19 moment" is poised to be a turning point for the world in terms of the megatrends of population, technology, climate change, environmental factors, geopolitics, conflict and gender. Economic inequities continue to worsen, alongside with other megatrends, demonstrating a clear alteration of the geopolitical situation.

Under the subtheme 4, "COVID-19 and the Global Megatrends", the webinar series has highlighted questions on how to create a green, healthy and more peaceful society. The webinar series have discussed the linkages and syndemics across climate change, environment, food systems and health, identifying synergies and trade-offs, both in HIC and LMICS contexts.[1][2][3] It has been described how health systems have dealt with co-occurrence of the COVID-19 pandemic and climate-related disasters and approaches to developing rapid research responses to catastrophic events. Changes and the way forward on impacts of COVID-19 on population dynamics, particularly on urbanisation, immigration, ageing, and fertility behaviours, have been explored. A health technology perspective on COVID-19 has been discussed and how these solutions will have a lasting impact on global health delivery. Finally, the Lancet-SIGHT Commission on Peaceful Societies through Health and Gender Equality has presented the gendered impact of COVID-19 and response measures in conflict/post-conflict settings, as well as the international community's response to the layered challenges of the pandemic, gender inequality, and armed conflict.

Overview of the plenary session

Aiming to interlink the global megatrends as presented above, this plenary session will discuss a syndemics perspective to COVID-19, possible approaches for "building back better" and the simultaneous challenges we are facing, as well as how we can apply these approaches to the 2030 Agenda.

The pandemic has exposed the weaknesses in the global community's preparedness and resilience. Simultaneous challenges of the pandemic, the co-occurrence of acute and chronic stressors, inequalities, and conflict are emerging, raising questions on how to take multi-level approaches in creating resilient international (health) systems.

It is also evident how health and climate overlap in many areas: Deforestation and impacts on the environment leading to more significant interaction between animals and humans and consequently risking the increase of zoonoses; pollution inevitably leading to health issues; food systems affecting nutrition and the environment both locally and globally.[4] 1 Notably, food consumption is the single largest driver of environmental pressure load accounting for 80% of land conversion and biodiversity loss, contamination of freshwater and coastal ecosystem, 80% of freshwater consumption and contributing 20-30% of global greenhouse emissions.[5] The effects of COVID-19 have led to discussions regarding human dependence on the planet's ecosystems; a need for recognition of the dependence on ecosystem services, the impact of human development from this and acceptance of the responsibility towards future generations. The pandemic also brings vast demographic implications, including increased mortality rates, a disproportionate impact on the mortality of the elderly, as well as risking the future for immeasurable numbers of children.[6]

"COVID-19 is a syndemic."

There is a need for conceptual frameworks to improve the understanding of co-occurring risk factors, improving prevention and intervention programmes. Mendenhall et al. state that the term syndemic provides such a framework, referring to "synergistic health problems that affect the health of a population within the context of persistent social and economic inequalities"[7], considering social, environmental, political and economic factors – understanding that health is largely affected and determined by all of these factors.[8]

The Lancet Commission on the Global Syndemic of Obesity, Undernutrition and Climate Change, argues that the three "pandemics" of obesity, undernutrition and climate change represent the Global Syndemic that affects most people in every country and region worldwide – a synergy of epidemics, interacting with each other, sharing common societal drivers.1

Richard Horton writes: "COVID-19 is not a pandemic. It is a syndemic. The syndemic nature of the threat we face means that a more nuanced approach is needed if we are to protect the health of our communities", highlighting the prevention of Non Communicable Diseases (NCDs), understanding social inequalities, and virtually all elements playing into the direct and indirect effects of the pandemic.[9] Common systemic drivers need common actions, shedding light on the fact that strategies for rebuilding and policymaking need to take a more holistic approach to combat the COVID-19 virus and its collateral effects.

Given the simultaneous challenges of the COVID-19-era and its syndemic nature - what are then possible approaches for moving forward?

What are possible approaches?

A holistic approach to improving planetary and human wellbeing is provided by Kate Raworth, with her "Doughnut Economics" model, recognising "that wellbeing depends on enabling every person to lead a life of dignity and opportunity while safeguarding the integrity of Earth's life-supporting systems"[10]. Her Doughnut-model combines social and planetary boundaries: The inner limit is a social foundation, below which lie shortfalls in wellbeing, such as hunger, ill-health and illiteracy amongst others, derived from internationally agreed minimum standards for human wellbeing as established in the 2030 Agenda, and the outer boundary represents the planet's ecological ceiling as presented by Rockström et al. [11], thus taking a systematic approach for future sustainability for human and planetary health.

The European Parliament is taking steps towards building a greener future with the recent decision to reduce greenhouse gas emissions with 60% by 2030.[12] In addition, the European Green Deal is aiming to make Europe climate neutral by 2050, boosting the economy through green technology, creating sustainable industry and transport, cutting pollution, and the EU Circular Economy Action Plan focuses on how to foster more sustainable consumption, working towards a climate-neutral economy.[13] [14] These examples are showcasing that large institutions are creating modern strategies to create opportunities for improved planetary and human health, representing designs for multisectoral strategies for human wellbeing, interlinking global megatrends; an exciting way forward in the (post) COVID-19 era.

Multisectoral collaboration is essential for creating a healthy, fair and greener society for future generations. The WHO-UNICEF-Lancet Commission recently published "A future for the world's children?"[15], and prior to this, SIGHT and the Swedish Society of Medicine in 2019 published "Placing Children at the Centre of the SDGs: Road Map on Global Child Health".[16] [17] Both publications discuss the need for prioritising children in policies and development initiatives for transformative change at the centre of the 2030 Agenda. They argue that governments need to move their focus from commercial interests, to securing the rights of the child now, and for the future. Furthermore, such a multisectoral approach needs also to take the gendered impacts of COVID-19 into account. UN Women Secretary-General writes: "This is the time to ensure that gender equality concerns are fully embedded in our short-term responses and longer-term recovery to build the more equal and resilient societies that we will need coming out of this crisis".[18]

The ongoing pandemic thus gives the international community the possibility to find its way back to multilateral collaboration and solidarity; ensuring a strong global governance function. There are salient opportunities for building back better with a Business not As Usual approach[19], maximising co-benefits by addressing interlinkages and common grounds of social and planetary dimensions for future health and planet sustainability, creating multi-level conversations and actions to accelerate progress towards the 2030 Agenda. However – how should we approach these opportunities? How do we approach the synergies and trade-offs that might arise?

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[6] Johns Hopkins Bloomberg School of Public Health estimates that an additional 6,000 children could die every day only due to restrictions and lockdowns, leading to reductions in essential health service and vaccinations, amongst other indirect effects: Roberton et al.: Early estimates of the indirect effects of the COVID-19 pandemic on maternal and child mortality in low-income and middle-income countries: a modelling study. Lancet Glob Health 2020; 8: e901–08.

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[13] European Commission: The EU Circular Economy Action Plan: https://ec.europa.eu/environment/circular-economy/index_en.htm

[14] European Commission: Actions being taken by the EU. https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal/actions-being-taken-eu_en

[15] Clark et al (2020) The WHO-UNICEF-Lancet Commission: "A future for the world's Children?". Lancet 2020; 395: 605–58

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[17]Alfvén et al. (2019) Placing children and adolescents at the centre of the Sustainable Development Goals will deliver for current and future generations, Global Health Action, 12:1.

[18] UN Women: Op-ed: Build back better: women at the centre of decision-making. https://www.unwomen.org/en/news/stories/2020/6/op-ed-ed-phumzile-build-back-better

[19] Kuruvilla et al. (2018) Business not as usual: how multisectoral collaboration can promote transformative change for health and sustainable development BMJ 2018; 363 :k4771

| OBJECTIVES

The objective of the plenary session 4 is to:

- Present how COVID-19 is a syndemic with parallel challenges ongoing such as climate crisis and environment, migration and NCDs.
- Discuss possible approaches to view and act upon the multifaced threats for planetary and human health.
- Identify common grounds and synergies for action for a green, fair and healthy recovery following COVID-19.



Speaker

Monika Puri

Head-Institutional Relations, Roche

Global Ambassador, The G20 Health and Development Partnership
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Dr. Monika Puri is a young, vibrant medical doctor and a trained public health specialist from India. Having worked for civil society, government, multilateral organization, and most recently the private sector, she has gained wide-ranging experience in developing and implementing healthcare programmes. In her current role as Head of Institutional Relations at Roche, she is responsible for advancing Roche's role in the global health community as a credible and influential partner in efforts to improve access and build stronger health systems.

In her decade-long career in global health, Monika has worked in the fields of deep patient management, essential drugs & medicines, health systems strengthening, epidemiology, reproductive and child health, non-communicable diseases, immunization, and malnutrition. She possesses extensive technical knowledge of key public policy trends and practices in population health service delivery and is a competent strategic negotiator with the ability to achieve time-bound results. She specializes in synergizing the role of the corporate sector in delivery of public health interventions, drawing on her experience in developing and implementing public health programs in India, policy shaping for Southeast-Asia and building credible relationships with Global Health Institutes.

Monika first joined Roche India in 2017 as a lead for Policy and Government Affairs. She developed extensive linkages within the higher echelons of power at the Ministries of Health & Family Welfare, Chemicals, Commerce, Finance and NITI Aayog (Policy think tank of India), WHO and industry associations to expand her organization's business interests in India. She then moved to Roche's headquarters in Basel, Switzerland, joining the company as its Health Systems Strategy Leader in the Global Access team, before being promoted to the Head of Institutional Relations in December 2019.

Monika joined the corporate sector from the World Health Organization's (WHO) South-East Asia Regional Office where she has worked as a public health professional. She was instrumental in assisting South-East Asian Member Countries of the WHO to develop and implement their National Medicines Policy, strategies and plans on essential drugs and other medicines. Her work at the WHO has deepened her understanding of the importance of health systems development for ensuring Universal Health Coverage.

Monika Puri's hands on training in understanding the health care needs of the people came from the honorary work she began doing in 2009, when she started managing the operations of Chaupal, a healthcare based not-for-profit organization in India. The organization focuses on providing health care to the doorsteps of the rural poor. Her initiative of "Hospital on wheels" delivering health at the doorsteps of the brick kiln workers and poor dwellings is commendable. She currently serves as the organization's honorary Chief Operating Officer.

Monika's remarkable academic and professional excellence was recognized by becoming a member of the National Academy of Medical Sciences, India, and the Swiss-Indian Chamber of Commerce. Additionally, she is a member of the renowned Indian Association of Preventive & Social Medicine, and the Indian Public Health Association. For her meritorious career, she was also awarded the Chevening Scholarship by the British High Commission, India, to attend the Leadership & Excellence program at King's College London, UK. In 2020, she was named as a Global Ambassador for the G20 Health and Development Partnership, and she is currently a member of the B20 task force on Health & Life Sciences, and Action Council on Sustainability & Global Emergencies for Italian G20 Presidency.